

Designed by Ricardo Santos

Aircrew

Display Humanist Sans-Serif Designed for Signage

About Aircrew

Aircrew is a neutral, humanist sans-serif family optimized for signage applications in display sizes. Its large x-height enhances readability and its letterforms help distinguish characters from each other, increasing legibility. Aircrew has vertical terminals, low contrast, and short ascenders and descenders. The weight variations between

uppercase and lowercase characters provide the perfect balance and its slightly condensed proportions allow more words to fit in less space. There are two different versions of Aircrew, positive and negative. This avoids optical effects that cause uneven thickness and unsteady readability in either light or dark backgrounds.

Brief description

STYLE	Humanist Sans-Serif	APPLICATION	Signage
PROPORTIONS	Display	ENCODING	Latin
TERMINALS	Vertical	ITALIC/OBLIQUE	Italic
CONTRAST	Few	ITALIC SKEW	10°
OPTICAL SIZES	Positive and Negative		

Styles

Aircrew Thin	Aircrew Negative Light
Aircrew Thin Italic	Aircrew Negative Light Italic
Aircrew Ultra Light	Aircrew Negative Book
Aircrew Ultra Light Italic	Aircrew Negative Book Italic
Aircrew Light	Aircrew Negative Regular
Aircrew Light Italic	Aircrew Negative Italic
Aircrew Book	Aircrew Negative Medium
Aircrew Book Italic	Aircrew Negative Medium Italic
Aircrew Regular	Aircrew Negative Semi Bold
Aircrew Italic	Aircrew Negative Semi Bold Italic
Aircrew Medium	Aircrew Negative Demi Bold
Aircrew Medium Italic	Aircrew Negative Demi Bold Italic
Aircrew Semi Bold	Aircrew Negative Bold
Aircrew Semi Bold Italic	Aircrew Negative Bold Italic
Aircrew Demi Bold	Aircrew Negative Extra Bold
Aircrew Demi Bold Italic	Aircrew Negative Extra Bold Italic
Aircrew Bold	
Aircrew Bold Italic	
Aircrew Extra Bold	
Aircrew Extra Bold Italic	

Character set

A B C D E F G H I J K L M N O
 P Q R S T U V W X Y Z a b c d e
 f g h i j k l m n o p q r s t u v w
 x y z ! ? @ 0 1 2 3 4 5 6 7 8 9 ←
 ↑ → ↓ & \$ € £ β % ‰ ∂ π Æ
 Œ ® © ™ ¥ ‡ ø Ø Π Δ Σ μ À Á
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Arrivals

Escalator → Immigration → Customs →

Gates D30–D80

Transfers ← Departures ← Lost and found ←

City Bus

Restaurants → Bars → Shops →

METRO STATION

Trains ← Underground ← Airport Transportation

Terminal

Positive and negative version

Background and optical effect

Negative

- Each weight is 5% lighter
- Wider side-bearings

Departures

■ AIRCREW ■ AIRCREW NEGATIVE

How it works

Aircrew-Regular 98 pt.

Transport

Aircrew Negative-Regular 98 pt.

Transport

Readability

There are two different versions of the uppercase (I) in order to improve readability and distinguish it from the lowercase (l). Available as an Open Type stylish alternate.



The horizontal crossbar from (f) and (t) is generous to enhance legibility.



The lowercase (l) is clearly differentiated from the uppercase (I), the stylish alternate character. The top of ascenders are slightly oblique to differentiate themselves from the uppercase characters.



Lowercase (i) and (j) contain stylish alternates characters with a horizontal crossbar.



The main version of the figure one (1) doesn't contain the bottom crossbar in order to save space and fit more characters per line. The version with crossbar has been defined as the stylish alternate character.

Features

1. The hyphen (Case-Sensitive) is center aligned in relation to uppercase characters and figures.

Gates B20-B30

2. Each font contains basic arrows with the same optical weights as the letterforms. Unicode: **2190** (arrowleft)

← Departures

3. Stylish alternate characters have been designed in order to ensure the best readability while keeping all letterforms consistent.

Ilhas Ilhas

4. The italic versions have an skew angle of 10°.

Roman *Italic*

5. This typeface was designed with different font weights to create a progressive typographic scale, offering different options for diverse applications and purposes, reading distance, scale, materials and light conditions.

Aa Aa Aa Aa Aa

Visual hierarchy

Combining the different weights

Aircrew-Regular
Aircrew-Medium

Tourist Information
Foreign Exchange
Hotel Information
Terminal 2
Touch me to find...

Aircrew-Regular
Aircrew-Demi Bold

Partidas
Chegadas
Check-In
Control de Fronteira
Cafés/Restaurantes

Visual hierarchy

Combining the different weights

Aircrew-Regular
Aircrew-Bold

Airline Service Desk
Toilets
Check-In
Departures
Shops and Cafés

Aircrew-Medium
Aircrew-Extra Bold

Partidas
Puertas A-D
Equipajes
Llegadas
Frontera (Chegen)

Aircrew Thin

Försvarspolitik

Aircrew Ultralight

Değişiklikle

Aircrew Light

L'influence

Aircrew Book

Žiemgalių

Aircrew Regular

Väestöstä

Aircrew Medium

Provençals

Aircrew Demibold

Beskæftiget

Aircrew Semibold

Popolazioni

Aircrew Bold

Influência

Aircrew Ultrabold

Përmirësim

Aircrew Thin

Rëndësisshme

Aircrew Ultralight

Halvøen

Aircrew Light

Descol·locar

Aircrew Book

Gemäßigten

Aircrew Regular

Legközelebb

Aircrew Medium

Integrację

Aircrew Demibold

Destrământării

Aircrew Semibold

Slovenščiniv

Aircrew Bold

Compañía

Aircrew Ultrabold

Established

Aircrew originally released by Tiponautas in 2016, is available from www.tiponautas.com and its distributors.

Typeface Design and Content

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Content Revisions

Luis Alonso

Graphic Design

Nadadora

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